

72% of patients say they are worried about their IBD, even when in remission⁵



**ONGOING
WORRY**

PIBD



Paediatric Inflammatory Bowel Diseases (PIBD) are chronic diseases of the bowel and intestine affecting children and include Crohn's Disease and Ulcerative Colitis

Caregivers of children with IBD on average miss an additional week of work compared to those without⁴



**LOSS OF
WORKING
DAYS**

**HIDDEN
COSTS OF
PIBD**

**HIGH
COST TO
SOCIETY**

68% of the total cost burden of IBD is the societal cost (non-healthcare related)¹



52% of patients feel that IBD negatively affects their education³



**NEGATIVE
IMPACT ON
EDUCATION**

**LOSS OF
FAMILY TIME**

People with IBD lose up to 20 days of family and recreational time every year due to their illness²



#MakeTheInvisibleVisible